

SUSTAINABILITY AT TUI BLUE MEDULIN

Hotel TUI BLUE MEDULIN, as part of Arena Hospitality Group, is fully committed to reducing its environmental impact and contributing to the company's long-term target of achieving net zero greenhouse gas emissions by 2050. The group has implemented unified sustainability policies across all hotels, campsites, and resorts, while Hotel TUI BLUE MEDULIN actively applies these standards to its daily operations through rigorous energy monitoring, staff involvement, and continuous efficiency improvements.

At the group level, milestones by 2024 include a 50% reduction in Scope 1 and 2 carbon intensity, a full transition to 100% renewable electricity in Croatia, and the commissioning of two photovoltaic plants, with two more expected in 2025. Building on this, Hotel TUI BLUE MEDULIN has set clear goals for 2025: to reduce electricity consumption by 1% compared to 2024 through maintaining 100% LED lighting, enforcing SOPs for replacing appliances with higher-efficiency models, applying new temperature control policies, and daily monitoring of air conditioning units. In parallel, the hotel aims to cut total waste by 1% through training all new employees in waste sorting and record-keeping, expanding recyclable and returnable packaging, sourcing products with reduced packaging, innovating to reduce food waste, and piloting the use of eco-labelled cleaning products.

TUI BLUE MEDULIN is committed to continuous advancement across all dimensions of sustainability. We emphasise that the journey toward a more sustainable future is a shared responsibility of all stakeholders, and we hereby invite everyone to join us in our ongoing efforts to improve in all aspects of sustainability.

Through joint endeavours, we have reduced our electricity consumption — which is sourced 100 % from certified renewable sources — by 1,207,395 kWh in 2023 compared to 1,162,04 kWh in 2024. In the first 8 months of 2025, our usage was 858,788 kWh, down from 885,150 kWh in the same period of 2024. Through collaborative efforts, including continuous dialogue with our suppliers, we have also achieved waste reductions: 116,081 kg in 2023 versus 97,369 kg in 2024.

TUI BLUE MEDULIN places particular focus on eliminating single-use plastics: by September 2025, only 2,800 individually packed coffee and tea sachets were used, a significant drop compared to 11,896 in 2023 and 11,368 in 2024 — a result of proactive supplier engagement and persistent innovation without compromising service quality.

Once again, we call on all stakeholders — guests, employees, partners, suppliers, and the local community — to unite with us in continuous efforts for a better, more sustainable future.

Hotel TUI BLUE MEDULIN also supports biodiversity and community well-being. Since 2024, every employee is entitled to one day of volunteering and two days for blood donation. In February 2025, hotel staff participated in the reforestation of Valdebek in Pula, an area devastated by wildfire, in collaboration with the Scout Association of Croatia, Croatian Forests, and the City of Pula. Within the hotel, team members and landscapers care for a herb garden that allows guests to explore authentic Istrian flavors while supporting sustainable gastronomy. Further community initiatives in 2025 include staff participation in Breast Cancer Awareness Month activities in October and Movember campaigns for men's prostate health in November.

In addition, Hotel TUI BLUE MEDULIN and Arena Hospitality Group are long-standing partners of UNICEF through the *Stay for Good* project, which raises guest donations at check-out to support low-income families in Istria. The hotel also upholds strong commitments to human rights and child protection, ensuring staff are trained to prevent discrimination and requiring immediate reporting of any suspected exploitation or abuse to the authorities. Guests, staff, and visitors are likewise encouraged to raise concerns by contacting local police via Emergency number 112.

Through these combined efforts, Hotel TUI BLUE MEDULIN demonstrates its commitment to the **Travelife sustainability standard**, balancing environmental responsibility, community support, and respect for human rights while maintaining a high level of service for its guests.